


Product Liability

Greenbaum's product liability team defends claims made against national and international product manufacturers and distributors. The group's work encompasses the defense of wrongful death and catastrophic injury claims in technical and highly regulated industries, including cases involving automobiles, motor vehicle component parts, motorcycles, all-terrain vehicles, consumer products and industrial equipment.

In addition to personal injury litigation, attorneys in this practice area defend consumer and contract litigation involving allegedly defective products. These claims include consumer claims filed in administrative agencies, individual consumer claims, consumer class actions, and claims for breach of warranty and violation of the consumer fraud act and the New Jersey Lemon Law. The group also represents product manufacturers and property owners in the New Jersey Asbestos Multicounty Litigation for claims related to alleged asbestos exposure.

The firm's product liability attorneys work to understand the client's product design, development and testing procedures as well as the client's industry as a whole. This background, along with a detailed investigation of the scientific and engineering principles at issue, leads to a defense catered to the needs of the client in the pending claim, as well as the client's overall business objectives. The approach to each claim is tailored to the particular industry, the needs of the client, and the nature of the alleged defect.

Practice Team

A headshot of Amory R. Blank, a woman with dark curly hair, wearing a grey blazer over a red top, smiling.

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Announcements

2026 Edition of Best Lawyers Recognizes 54 Attorneys in 41 Practice Areas: Eight Greenbaum Lawyers Recognized on “Ones to Watch” List

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