

Healthcare

New Jersey's healthcare industry is a major sector of the state's economy, with hospitals and other healthcare and life sciences entities contributing billions of dollars in revenue annually. Collectively, healthcare entities are also the largest private sector employers in the state. Because the industry operates within the guidelines of a complex and always-evolving legal and regulatory framework, the practice of healthcare law provides unique opportunities for creative and strategic approaches to risk management and problem-solving. Greenbaum provides counsel to hospitals, healthcare systems, physicians and group medical practices, ambulatory surgery centers, skilled nursing and rehabilitation facilities, behavioral health centers, pharmacies, insurers, dental offices, medical device manufacturers, pharmaceutical and biotechnology firms, and ancillary service providers across a comprehensive range of regulatory, corporate, financial and operational issues, augmented by a broad-based healthcare litigation profile. Simply put, Greenbaum serves as a deeply experienced and highly effective one-stop resource for healthcare industry clients in New Jersey and beyond.

Areas of focus

- Healthcare regulatory and compliance
- Healthcare transactions
- Healthcare litigation
- Medicare, Medicaid, and DSH reimbursement
- Managed Care Contracting
- Healthcare financing and delivery systems
- Physician privilege and related disputes
- Staffing and operational issues
- Internal investigations
- Healthcare private equity
- Corporate Practice of Medicine
- Employment issues

- Real estate and environmental matters
- Executive compensation and benefits

Insights & More

Announcements

Jemi Goulian Lucey Installed as Second Vice President of Association of the Federal Bar of New Jersey
6.10.25

Sukruti Thonse Joins Greenbaum, Rowe, Smith & Davis as Associate
4.07.25

Client Alerts

From Supervision to Independence: New Jersey Rewrites the APN Rulebook
3.31.26

45 More Days: What NJ's Latest Emergency Extension Means for APN and PA Practices
2.23.26

Medicare Telehealth Flexibilities Extended Through 2027: Telehealth Gets a Two-Year Lifeline in Fiscal Year 2026 Spending Package
2.12.26

Winter Freeze on Rulemaking but Compliance Heat Remains: What EO 7 Means for Healthcare Providers
2.06.26

Telehealth Survives Again: Understanding the Latest Federal Flexibility Extension
12.08.25

Providers Beware: The Government Shutdown Has Reset Medicare Telehealth Flexibilities
10.08.25

The New Vaccine Patchwork: State Alliances and Regulatory Shifts
9.11.25

One Big Beautiful Bill Act: An Overview of Key Healthcare Provisions & Impacts
9.04.25

Navigating New Jersey's Medical Spa Regulatory Landscape: Key Compliance and Risk Management Considerations
7.24.25

Title III of the CARES Act: Supporting America's Health Care System in the Fight Against the Coronavirus
3.31.20

An Overview of Several Recent Executive Orders from Governor Murphy

3.25.20

Healthcare Perspectives Blog

Out-Of-State Doctors Argue Free Speech Case Before the Third Circuit Challenging New Jersey's Telehealth Licensure Restrictions

4.10.26

New Compliance Requirements for Off-Campus Hospital Outpatient Departments – Next Steps for Hospitals and Health Systems

3.30.26

ACA Marketplace Enrollment Declines in 2026: Coverage Shifts and Implications for Providers

3.24.26

Medicaid Financing Changes Under the OBBBA: Provider Tax Waiver Final Rule and Caps on Medicaid Manager Care SDPs

3.19.26

CMS Distributes \$10B in Rural Health Transformation Funding; \$147M for New Jersey

3.13.26

From the Big Beautiful Bill to the Great Healthcare Plan: President Trump and Congressional Republicans' Proposal to Reform the American Healthcare System

3.06.26

Enforcement of Litigant's Rights Under BME Order Upheld

2.12.26

Does a Witness' Deference to Different Specialty Concerning Diagnosis Constitute Concession of Lack of Qualifications to Provide Causation Opinion in Malpractice Claim?

12.11.25

Trump Administration Announces Deal with Pfizer on Most-Favored-Nation Drug Pricing and Launch of TrumpRx

10.20.25

Federal Court Dismisses Constitutional Challenge to New Jersey's Telehealth Law

5.22.25

Medicare Telehealth Flexibilities Are Once Again Extended

3.19.25

A New Standard of Care for Medical Liability?

3.06.25

Criminalizing Reproductive Care and Abortion Services through Telehealth

2.13.25

New Jersey Supreme Court Opinion Refines Affidavit of Merit Requirements for Malpractice Case Against Physician Certified in Multiple Specialties

1.30.25

Published Articles

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10.20.25

Circuit Split Leaves Anti-Kickback Statute Standard Ripe for Guidance from the Supreme Court
Summer 2025

Federal Court Dismisses Constitutional Challenge to New Jersey's Telehealth Law

5.22.25

Medicare Telehealth Flexibilities Are Once Again Extended

3.19.25

Foreseeability in Psychiatric Malpractice Claims

3.16.25

Remembering the New Jersey- Born Physician Who Became the First Black Lawyer Admitted to Practice before the Supreme Court of the United States

3.14.25

A New Standard of Care for Medical Liability?

3.06.25

Criminalizing Reproductive Care and Abortion Services through Telehealth

2.13.25

New Jersey Supreme Court Opinion Refines Affidavit of Merit Requirements for Malpractice Case Against Physician Certified in Multiple Specialties

1.30.25

Seminars & Events

The Karen Ann Quinlan Case: Its Legacy and New Jersey's Contributions to End-of-Life Jurisprudence Between 1975 and 2025

11.24.25

A Discussion of the New Jersey Supreme Court's Decision in Englewood Hospital & Medical Center v. State of New Jersey

10.30.25

AI in Healthcare

10.15.25