

Business Essentials and Strategies for Lawyers – The Insiders’ Knowledge that Will Help You Win Your Case

Greenbaum partners **Mary Toscano Carpenito**, **Jemi Goulian Lucey** and **Alan S. Pralgever** will be on the faculty for a full day seminar on “Business Essentials and Strategies for Lawyers – The Insiders’ Knowledge that Will Help You Win Your Case” on Monday, March 16, 2026, from 9:00am – 4:00pm. The program, hosted by the New Jersey Institute for Continuing Legal Education, will be held at the New Jersey Law Center and will also be available for online viewing. This program is intended to build financial and commercial expertise for both litigators and any lawyer who represents business clients.


Mary will lecture during a segment on “The Decisive Counselor: Exercising Judgment Under Pressure,” which will demonstrate how to act decisively and ethically while balancing client pressures, professional integrity, and real-world consequences. She focuses her practice on white collar criminal defense, internal corporate investigations and complex civil litigation.

Jemi will present on the topic “The Strategic Advocate: Seeing the Whole Playing Field,” which will explore how business imperatives shape every stage of a dispute, from early risk evaluation to public outcomes, and how to be positioned as an indispensable advisor. She is a trial attorney who focuses her practice on employment, higher education, and complex litigation matters in state and federal court.


Alan will discuss “The Disciplined Supervisor: How to Plan for and Obtain Realistic Results,” which focuses on guiding clients to consistency, predictability, and realistic outcomes. He concentrates his practice on business and commercial litigation in state and federal courts, as well as arbitrations in both New Jersey and New York as a civil mediator certified by the New Jersey Superior Court and a AAA-trained mediator and arbitrator.

Additional program details and registration on the [NJICLE website](#).


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