

## The New Jersey Economic Recovery Act: A Strategic Look at New Jersey's New Incentives

Greenbaum partners [Steven G. Mlenak](#) and [Barbara J. Koonz](#) will present the program "The New Jersey Economic Recovery Act: A Strategic Look at New Jersey's New Incentives" at the Association of Corporate Counsel New Jersey chapter's 19<sup>th</sup> Annual All-Day CLE Conference, which will be conducted this year as a virtual event throughout the month of September 2021. The firm's presentation is scheduled for Thursday, September 30 from 9:00am - 10:15am, and will be delivered as a live webinar on the ACCNJ's Zoom platform.

The firm's presentation will feature a special guest panelist, Mathew Abraham, Director of Tax Credits Programs for the New Jersey Economic Development Authority (EDA). Mr. Abraham has oversight of programs including the Emerge Program, which seeks to encourage economic development across the state by providing per-job tax credits to projects that invest private capital into the state and create or retain good-paying jobs. Attendees will receive first-hand insights from the EDA on the Emerge Program's benefits, eligibility criteria and other significant aspects of the program and will have ample opportunity to engage directly with Mr. Abraham to ask questions and learn more about the EDA's experiences to date with implementing this exciting new incentive.

In addition, the panelists will discuss other programs in the ERA, including the Aspire Act, New Jersey's top redevelopment incentive program. The presentation will also include tips on the crucial cost-benefit analysis that all businesses must undertake to determine whether the benefits of these incentives outweigh any additional costs resulting from the program's requirements.

Mr. Mlenak concentrates his practice in the areas of redevelopment, land use, zoning, and real estate development. His clients include property owners and developers engaged in mixed use, residential, industrial, commercial, office, retail and affordable housing development projects. He chairs the firm's [Financial Incentives & Economic Development Practice Group](#). Ms. Koonz, a member of that Practice Group and Chair of the [Energy, Renewable Resources & Sustainable Development Practice Group](#), focuses her practice in the areas of environmental and energy law, with an emphasis on environmental permitting for redevelopment, environmental compliance and renewable energy projects.

Additional conference and registration information on the [ACCNJ website](#).

### Related Attorneys



**Steven G. Mlenak**

Partner

732.476.2526

Email



**Barbara J. Koonz**

Managing Partner

973.577.1894

Email