

The Business of Healthcare in the Pandemic Age: Six Months Into the New World of COVID-19

Greenbaum partners **James A. Robertson** and **John W. Kaveney** will present the program "The Business of Healthcare in the Pandemic Age: Six Months Into the New World of COVID-19" at the Association of Corporate Counsel New Jersey chapter's 18th Annual All-Day CLE Conference, which will be conducted this year as a virtual event throughout the month of September 2020. The firm's presentation is scheduled for Tuesday, September 29 from 2:00pm - 3:15pm, and will be delivered as a live webinar on the ACCNJ's Zoom platform.

The COVID-19 pandemic has forced the healthcare industry to adapt to new ways of doing business, creating new financial and healthcare delivery issues that are challenging conventional thinking. With no clear end to the pandemic, and a potential second surge of cases in the coming months, healthcare providers are preparing for these challenges. This program will cover several major developments that are shaping the healthcare landscape in the COVID-19 world, including the extraordinary actions implemented by federal and state government over the past several months which impact the future delivery of care. Topics will include the expansion of telehealth services, relaxation of cross-border licensing of healthcare professionals, CMS waivers of certain federal prohibitions including those related to the Stark Law and federal anti-kickback statute, 5th Amendment implications of taking private property to combat the pandemic, and potential insurance coverage issues and fraud-related concerns that have taken on new dimension in the wake of the unprecedented public health crisis.

Mr. Robertson, Chair of the firm's Healthcare Department, has significant expertise across a wide range of legal disciplines, enabling him to effectively counsel clients on a myriad of healthcare regulatory, corporate and litigation matters. Mr. Kaveney, a member of the Department, focuses his practice in the area of healthcare law, representing a range of clients that includes for-profit and non-profit hospitals and health systems, academic medical centers, individual physicians and physician groups, ambulatory surgery centers, ancillary service providers, medical billing companies, skilled nursing and rehabilitation facilities, behavioral health centers and pharmacies. Mr. Prives, also a member of the Department, has experience encompassing hospital-physician alignment, mergers and acquisitions, affiliations, alliances, strategic transactions, joint ventures, recruitment matters, the drafting and negotiation of contractual agreements, healthcare information technology issues, integrated delivery systems (population health) and clinical integration matters.

Additional conference and registration information at: [ACCNJ Annual CLE Conference](#)

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