



Barbara Koonz

Managing Partner

Practice Leader | Energy & Renewable Resources

 Roseland

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- Represents project owners, developers, and investors in traditional energy, renewable energy, and battery storage projects in connection with permitting, development, interconnection, and state and federal incentives
- State and federal environmental permitting, regulatory compliance guidance, and enforcement actions
- Assists entities, including solid waste companies and brokers, seeking to obtain A-901 licenses and transfer licensed facilities

Barbara practices at the intersection of energy, infrastructure, and environmental law. She provides strategic representation to a full spectrum of energy industry stakeholders, from traditional power generation and LNG facilities to data center developers and renewable energy investors.

As a highly tactical advisor, Barbara seeks to address and mitigate the risks associated with complex projects. She guides clients through the labyrinth of state and federal environmental permitting, including Clean Air Act (Title V) air compliance, NJPDES, and CAFRA approvals. With over three decades of experience, she is a formidable negotiator in enforcement actions involving the EPA, NJDEP, and NJBPU, and frequently serves as New Jersey local counsel for national law firms navigating the state's unique ISRA and Environmental Justice (EJ) mandates.

In the renewable sector, Barbara facilitates the development of solar, agrivoltaic, and battery storage facilities. She manages the entire transactional lifecycle, from securing solar development incentives to negotiating

interconnection agreements with PJM. Her expertise extends to the "heavy lifting" of infrastructure development, including the drafting of EPC and Power Purchase Agreements (PPAs) and the acquisition of complex energy rights-of-way.

Barbara also serves as a resource for the solid waste and soil recycling sectors. She provides incisive counsel on the commercial and regulatory complexities of A-901 licensure, helping vendors and investors navigate the rigorous background checks and CPCN requirements essential for operating in New Jersey.

Areas of Focus

Practice Areas

- Financial Incentives & Economic Development
- Construction
- Construction Contracting & Risk Management
- Energy & Renewable Resources
- Environmental
- A-901 Solid Waste Permitting
- Air Permitting
- Brownfield Cleanup & Redevelopment
- Contractual Allocation of Environmental Risks
- Environmental Compliance & EHS
- Environmental Due Diligence
- Environmental Issues in Lending Transactions
- Environmental Land Use Permitting
- Federal & State Superfund & Lien Laws
- Environmental Government Enforcement Actions
- ISRA & Other Transaction-Triggered Environmental Laws
- Reimbursement & Financing of Cleanup Costs
- Remediation of Contaminated Properties
- Higher Education
- Environmental Issues in Real Estate Transactions & Redevelopment

Industries

- Energy, Public Utilities & Solid Waste
- Real Estate
- Construction

- Higher Education

Credentials

Bar Admissions

- New Jersey, 1989
- U.S. District Court, District of New Jersey, 1989
- Pennsylvania, 2007
- Florida, 2012

Education

- Seton Hall University School of Law, J.D., 1989
- University of Pennsylvania, 1985, Graduate Studies in Hydrogeology
- Franklin & Marshall College, B.A., 1983

Insights & More

Announcements

[Barbara J. Koonz Selected for Inclusion in The 2026 Lawdragon 100 Managing Partners You Need to Know Guide](#)
4.08.26

[36 Greenbaum Attorneys Selected for Inclusion in 2026 Edition of New Jersey Super Lawyers](#)
3.20.26

[Barbara J. Koonz Recognized by NJBIZ as a 2026 "Leaders in Law" Honoree](#)
2.09.26

[2026 Edition of Best Lawyers Recognizes 54 Attorneys in 41 Practice Areas: Eight Greenbaum Lawyers Recognized on "Ones to Watch" List](#)
8.21.25

[Barbara Koonz to Receive NJBIZ 2025 Leading Women in Business Award; Selected for Inclusion on NJBIZ 2025 Law Power List](#)
7.23.25

[2025 Chambers USA Guide Ranks Greenbaum, Rowe, Smith & Davis in Key Practice Areas and Recognizes 18 Attorneys as Leading Individuals](#)
6.04.25

[Greenbaum, Rowe, Smith & Davis Elects Barbara J. Koonz as Managing Partner](#)
4.15.25

Thirty-Five Attorneys from Greenbaum, Rowe, Smith & Davis Selected for Inclusion in 2025 Edition of New Jersey Super Lawyers

3.19.25

2025 Edition of Best Lawyers Recognizes 56 Attorneys in 39 Practice Areas: Ten Greenbaum Lawyers Recognized on "Ones to Watch" List; Three Selected for "Lawyer of the Year" Recognition

8.14.24

Barbara J. Koonz Featured by CIANJ's Commerce Magazine as One of 2024's "Enterprising Women in Commerce"

8.01.24

2024 Chambers USA Guide Ranks Greenbaum, Rowe, Smith & Davis in Key Practice Areas and Recognizes 20 Attorneys as Leading Individuals

6.05.24

Barbara J. Koonz Elected Fellow of American College of Environmental Lawyers

5.30.24

Thirty-Four Attorneys from Greenbaum, Rowe, Smith & Davis Selected for Inclusion in 2024 Edition of New Jersey Super Lawyers

3.25.24

2024 Edition of Best Lawyers Recognizes 59 Attorneys in 38 Practice Areas: Twelve Greenbaum Lawyers Recognized on "Ones to Watch" List; Five Selected for "Lawyer of the Year" Recognition

8.16.23

Client Alerts

Governor Sherrill Signs Bill Modernizing Nuclear Generation Permitting in NJ: Minor Step or Nuclear Renaissance?

4.14.26

New Jersey BPU Takes Action on Solar & Energy Storage in Response to Governor Sherrill's Day One Executive Orders

3.05.26

Solar ITC Safe Harbors After the "Big Beautiful Bill": What Developers Need to Know

10.30.25

New Jersey Board of Public Utilities Launches Much Anticipated Garden State Energy Storage Program

6.25.25

NJ BPU's Revised Interconnection Regulations Are Intended to Speed Up Interconnection of Solar and Storage Systems

5.28.25

Proposed Legislation Creates Uncertainty for New Jersey Legacy Solar Renewable Energy Certificate (SREC) Program

3.27.25

New Jersey DEP's Resilient Environments and Landscapes (REAL) Regulations: An Overview of the Proposed Rulemaking and Its Impacts on Development

10.27.24

BPU Seeks to Reevaluate NJ's Solar Renewable Energy Credit Competitive Solicitation Incentive (CSI) Program

9.04.24

New Jersey BPU Establishes Permanent Community Solar Program

8.20.23

New Jersey BPU Deadline for Submission of Applications for Solar Competitive Solicitation Incentive (CSI) Program is Fast Approaching

3.13.23

New Jersey BPU Grants Transition Incentive Program Deadline Extension for Registered Solar Projects Under Narrow Circumstances

6.10.22

Dirty Dirt Law Update: DEP Extends Compliance Deadlines, Opens Registration Process and Establishes Safe Harbor From A-901 Licensure for Providers of Soil and Fill Recycling Services

3.17.22

New Jersey BPU Announces Transition of Community Solar Pilot Program to Permanent Program; Anticipates Announcement of Program Y2 Awards Shortly

10.11.21

An Update on NJ's Dirty Dirt Law: DEP Issues New Compliance Advisory with Updated Registration and Licensing Deadlines for Providers of Soil and Fill Recycling Services

9.13.21

New Jersey BPU Adopts Long-Awaited Successor Solar Incentive Program and Announces Planned Closure of Successful TREC Program

7.29.21

New Jersey Legislates Requirement that New Warehouse Construction be "Solar-Ready"

6.10.21

The New Jersey Economic Recovery Act of 2020: An Overview of the Technology Business Tax Certificate Transfer (NOL) Program

5.18.21

BPU Updates Recommendations to New Jersey Solar Successor Program Straw Proposal: Deadline for Written Comments to Proposal Extended to May 27, 2021

5.13.21

The New Jersey Economic Recovery Act of 2020: An Overview of the Offshore Wind Tax Credit Program

4.30.21

BPU Staff Proposes Major Revisions to Solar Incentive Program and Fast Tracks Request for Comments; Stakeholder Workshops Begin April 21

4.16.21

The New Jersey Economic Recovery Act of 2020: An Overview of the Food Desert Relief Program (RFI Responses Due Monday, April 12)

4.09.21

NJ Solar Community Demonstrates Extraordinarily High Level of Interest in Year Two of New Jersey Community Solar Program

4.07.21

New Jersey Board of Public Utilities Announces Opening of Year 2 of the Community Solar Program

10.06.20

NJ Board of Public Utilities Prepares for Second Year of Community Solar Program

8.03.20

"Dirty Dirt Law" Compliance Requirements Extended Due to COVID-19

5.06.20

In the Nick of Time, NJBPU Extends SREC Eligibility for Solar Projects Delayed Due to COVID-19

4.28.20

DEP Issues Guidance Regarding Compliance Challenges Arising from COVID-19

4.27.20

DEP Upgrades of NJ Water Bodies to Category One Status Trigger Significant Land Use and NJPDES Discharge Restrictions on Neighboring Properties

4.21.20

Beware of Dirty Dirt: New Jersey Enacts Stringent Licensing Requirements for Soil and Recycle Fill Providers; Providers of Soil and Fill Recycling Services Must Register with the DEP by April 20, 2020 for a Temporary License

4.13.20

Breaking Update for Solar Project Developers and Ongoing Solar Projects: New Jersey BPU Announces April 30 Closing Date for Current Solar Renewable Energy Certificate Program

4.07.20

New Jersey BPU Guidance: Projected May 2020 Closure of the SREC Program and COVID-19 Implications

4.02.20

Attention New Jersey Soil or Recycle Fill Providers or Brokers: Don't Miss April 20, 2020 Deadline for A-901 License Registration

3.30.20

Climate Change Takes Center Stage as NJDEP Schedules February/March Stakeholder Meetings to Address Critical Regulatory Reform

2.18.20

New Jersey Enacts Stringent A-901 Licensing Requirements for Soil and Recycle Fill Providers to Protect Against "Dirty Dirt"

2.10.20

Eligibility for New Jersey's New Solar Transition Incentive Program Clarified by BPU

1.15.20

Published Articles

Greenbaum, Rowe, Smith & Davis' New Managing Partner Discusses Leadership Style

4.28.25

Greenbaum Rowe's New Head On 'Unique' Culture Of Support

4.23.25

2023 Market Forecast

January 2023

Negotiating Solar Renewable Energy Agreements: What You Should Know

June 2022

New Jersey BPU's New Solar Program Maintains a Robust Incentive for Residential Solar Installations

Summer 2021

New Jersey Board of Public Utilities Announces Opening of Year 2 of the Community Solar Program

Winter 2021

Energy Projects and Initiatives Will Impact New Jersey

1.21

Seminars & Events

Advanced Topics in Commercial Leasing 2025

11.20.25

Legal Trends in Environmental Law

3.20.24

Advanced Topics in Commercial Leasing: 2023

11.15.23

Legal Trends in Environmental Law

3.29.23

11th Annual Renewable Energy, Clean Tech and Climate Change Conference

12.01.22

Advanced Topics in Commercial Leasing: 2022

11.16.22

Legal Trends in Environmental Law

10.12.21

The New Jersey Economic Recovery Act: A Strategic Look at New Jersey's New Incentives

9.29.21

Legal Trends in Land Use Law & Environmental Law

9.21.20

New Revenue Streams Through Solar Development

5.11.20