

A professional headshot of Darren Barreiro, a middle-aged man with short brown hair, wearing a dark blue suit jacket over a white collared shirt. He is smiling slightly and looking towards the camera. The background is a soft, out-of-focus light blue and white.

**Darren Barreiro**  
Partner  
Practice Leader | Litigation

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📍 Red Bank  
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- Represents individuals and business entities of all sizes in complex commercial litigation
- Versatile litigator with multi-disciplinary experience and wide-ranging expertise
- Certified by the Supreme Court of New Jersey as a Civil Trial Attorney

With broad-based knowledge gained through over 25 years of practice, Darren is a trial lawyer who represents individuals and business clients in complex commercial litigation. As a leader of the firm's litigation practice, his experience encompasses cases involving partnership and minority shareholder disputes, non-compete agreements and restrictive covenants, breach of fiduciary duty, and claims related to unfair competition and trade secret issues. Darren has additional expertise in construction, employment, real estate, estate and condominium litigation, including claims brought under New Jersey's Consumer Fraud Act, construction defect cases, and lawsuits seeking monetary damages and specific performance.

Regardless of the nature of the dispute, Darren provides practical guidance and places a strong focus on helping his clients manage their legal obligations and understand their responsibilities to partners and shareholders, external vendors, and the public to avoid liability and claims whenever possible.

Darren is certified by the Supreme Court of New Jersey as a Civil Trial Attorney. He strives to provide efficient, effective and zealous advocacy that advances his clients' business and personal interests and objectives via settlement, trial or other methods of dispute resolution. He represents clients across a wide spectrum of industry

sectors, including commercial real estate, financial and mortgage lending, transportation, food and beverage, technology, healthcare, environmental, and professional services.

## Areas of Focus

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### Practice Areas

- Commercial Litigation
- Consumer Fraud
- Fiduciary Relationships
- Professional Negligence, Malpractice & Ethics
- Restrictive Covenant/Trade Secret/Unfair Competition
- Shareholder & Partnership Disputes
- Litigation
- Personal Injury Defense
- Employment Litigation
- Discrimination & Harassment Claims
- Whistleblower Claims
- Worker Misclassification Claims
- Construction
- Employment
- Real Estate Litigation
- Construction Litigation
- Landlord & Tenant
- Real Estate Contract Disputes
- Specific Performance
- Title Litigation
- Bankruptcy, Financial Restructuring & Creditors' Rights
- Community Association
- Real Estate Brokerage
- Voluntary Disclosures
- Trust & Estate Litigation

### Industries

- Community Associations
- Construction

- Financial Services & Insurance
- Healthcare
- Hospitality & Restaurants
- Manufacturing & Logistics
- Private Clients
- Professional Services
- Real Estate
- Regulated Products
- Retail

## Credentials

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### Bar Admissions

- New Jersey, 1999
- U.S. District Court, District of New Jersey, 1999

### Education

- Rutgers University School of Law-Newark, J.D., 1998
- Rutgers University, B.A., 1993

## Experience

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### Representative Matters

- Representing a nationwide equipment distributor in multi-jurisdictional successor-liability litigation involving alleged exposure exceeding \$150M, defending claims that the client assumed liabilities of a separate company through intellectual property licensing arrangements. The matters include actions in New Jersey and California federal courts, with motions to dismiss pending, as well as representation of a company principal in a related Chapter 11 bankruptcy proceeding in New Jersey.
- Serving as long-standing New Jersey litigation counsel to Massage Envy Franchising, LLC, defending the national franchisor in multiple matters alleging assault by individuals at local franchise locations. Successfully obtained summary judgment dismissing claims on the grounds that the franchisor is not liable for alleged misconduct of franchisee employees acting outside the scope of employment; currently defending that ruling on appeal while managing additional matters in discovery.
- Obtained a complete defense verdict following a full trial in Essex County Superior Court, defeating claims for tortious interference and breach of loyalty against a business accused of hiring a salesperson who allegedly misappropriated confidential pricing information.

- Successfully secured summary judgment in New Jersey Superior Court on behalf of an accountant accused of defamation, civil conspiracy, tortious interference, and emotional distress, arising from his audit of an international company that uncovered alleged financial misconduct. The firm's representation resulted in all claims against the accountant being dismissed.
- Represented a former PSE&G project manager in whistleblower and discrimination claims under New Jersey's CEPA and LAD, alleging retaliation for reporting environmental violations involving contaminated wastewater. On appeal, the New Jersey Appellate Division reversed the trial court's dismissal and order compelling arbitration and remanded the matter for proper consideration, reviving the client's claims and restoring his right to judicial review.
- Representing a major property company and its affiliates in a series of Consumer Fraud Act and construction-defect lawsuits arising from the development and sale of luxury condominium units along Jersey City's Hudson River "Gold Coast." The matters involve claims under the New Jersey Consumer Fraud Act, Planned Real Estate Development Full Disclosure Act, and related tort and contract theories, including alleged construction defects, loss of New York City views, and unit size disputes. Several cases have been tried to verdict and others resolved through settlement; current litigation involves claims by 19 plaintiffs alleging unit size discrepancies.
- Resolved a malpractice action against an accountant asserting over \$1.5 million in damages through a favorable settlement on the first day of trial and separately settled a related fraud action in New York Supreme Court after three days of trial.

## Affiliations

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### Memberships

- New Jersey State Bar Association: Equity Jurisprudence Committee
- Trial Attorneys of New Jersey
- Association of the Federal Bar of New Jersey
- Middlesex County Bar Association
- Founder and member, Bridges Network Group

## Insights & More

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### Announcements

[36 Greenbaum Attorneys Selected for Inclusion in 2026 Edition of New Jersey Super Lawyers](#)

3.20.26

[2026 Edition of Best Lawyers Recognizes 54 Attorneys in 41 Practice Areas: Eight Greenbaum Lawyers Recognized on "Ones to Watch" List](#)

8.21.25

Thirty-Five Attorneys from Greenbaum, Rowe, Smith & Davis Selected for Inclusion in 2025 Edition of New Jersey Super Lawyers

3.19.25

2025 Edition of Best Lawyers Recognizes 56 Attorneys in 39 Practice Areas: Ten Greenbaum Lawyers Recognized on "Ones to Watch" List; Three Selected for "Lawyer of the Year" Recognition

8.14.24

Thirty-Four Attorneys from Greenbaum, Rowe, Smith & Davis Selected for Inclusion in 2024 Edition of New Jersey Super Lawyers

3.25.24

### **Seminars & Events**

The Gavel National Conference IV

1.21.20