

A professional headshot of Joseph Natale, a man with short dark hair, wearing a dark suit, white shirt, and patterned tie. The photo is set against a light background and is partially overlaid by a large green circle on the right side of the image.

**Joseph Natale**  
Associate

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 Roseland

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- Represents a diverse range of clients in sophisticated commercial litigation matters
- Business torts, shareholder and partnership disputes, breach of contract actions, commercial and residential construction disputes, real estate litigation, redevelopment and land use litigation, professional liability defense, and construction contract negotiation and preparation
- Recognized as a next generation standout litigator for his high-stakes advocacy and strategic problem-solving

Joe is a rising talent in New Jersey's litigation bar, having earned a strong reputation as a formidable advocate for his sophisticated handling of complex commercial litigation primarily involving business, construction, and real estate disputes. He brings a strategic, tenacious and detail-oriented approach to every aspect of his practice, which includes pre-trial, trial, chancery, and appellate litigation at both the state and federal levels, as well as in private arbitration and administrative law forums.

Joe provides pragmatic support to a diverse range of clients, including large and middle market businesses, entrepreneurs, real estate owners, land developers, commercial landlords and tenants, general contractors, subcontractors, design professionals, healthcare providers, professional services firms, and local government entities.

He maintains a diverse litigation practice, representing clients in a wide array of sophisticated commercial disputes. His experience encompasses the resolution of claims involving breach of contract, fraud, tortious interference, and unfair competition. Additionally, he provides strategic advocacy in the sensitive area of "business divorces," handling shareholder and partnership disputes that involve allegations of minority shareholder oppression, misappropriation, conversion, and breach of fiduciary duty. Joe also defends professional liability actions, including high stakes claims of legal malpractice.

A significant portion of Joe's practice is dedicated to the construction and real estate sectors. He represents clients in complex construction litigation, managing disputes related to payment, scope of work, defective design, and project delays or wrongful terminations. His property development expertise further extends to real estate litigation arising from purchase agreements, commercial leases, and redevelopment agreements. Joe also provides essential support in land use disputes involving challenges to either the approval or denial of land use applications, ensuring his clients' property interests are protected throughout the administrative and judicial process.

Beyond the courtroom, Joe draws upon his construction litigation experience to protect his clients' interests during the project planning phase by negotiating and drafting construction-related contracts. By combining his instincts as a litigator with a meticulous approach to contract drafting, Joe offers comprehensive counsel that addresses both the immediate and long-term legal needs of his clients.

## Areas of Focus

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### Practice Areas

- Commercial Litigation
- Fiduciary Relationships
- Shareholder & Partnership Disputes
- Litigation
- Construction Litigation
- Real Estate Litigation
- Construction Litigation
- Construction
- Construction Contracting & Risk Management
- Construction Litigation
- Landlord & Tenant
- Specific Performance
- Title Litigation
- Negligence, Malpractice & Ethics in Healthcare

### Industries

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- Real Estate
- Construction
- Healthcare

## Credentials

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### Bar Admissions

- New Jersey, 2018
- New York, 2019
- U.S. District Court, District of New Jersey, 2019
- U.S. District Court, Southern District of New York, 2024
- U.S. District Court, Eastern District of New York, 2024
- U.S. Court of Appeals, Third Circuit, 2023
- U.S. Court of Appeals, Second Circuit, 2023
- U.S. Bankruptcy Court, District of New Jersey, 2023

### Education

- Seton Hall University School of Law, J.D., 2018
- Tufts University, B.A., 2015

## Experience

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### Representative Matters

As an associate, Joe provides essential support in the firm's representation of clients in numerous matters, including the following:

- Representing a nationwide equipment distributor in multi-jurisdictional successor-liability litigation involving alleged exposure exceeding \$150 million, defending claims that the client assumed liabilities of a separate company through intellectual property licensing arrangements. The matters include actions pending in New Jersey and California federal courts, with motions to dismiss pending, as well as representation of a company principal in a related Chapter 11 bankruptcy proceeding in New Jersey.
- Represented the New Jersey Schools Development Authority in long-running condemnation and environmental remediation litigation, securing recovery of more than \$4 million in escrowed funds to reimburse cleanup costs incurred by the client.
- The firm represents residential property owners in a multi-million-dollar construction defect and consumer fraud action arising from a high-end renovation project in Glen Ridge, asserting claims for cost overruns, defective workmanship, unauthorized changes, and violations of the New Jersey Consumer Fraud Act.

- Represented a principal in a business divorce arbitration involving multiple real estate holding companies, obtaining a multi-million-dollar recovery.
- Successfully defended a prominent business litigation law firm against a federal legal malpractice action, prevailing on a motion to dismiss.
- Represented a minority shareholder of closely held entities in AAA arbitration and Chancery Division proceedings, securing a favorable buyout of the client’s ownership interests.
- Negotiated the return of a multiple six-figure permit fee over-assessment improperly imposed by a municipality against a construction company in violation of the Uniform Construction Code.
- Represented a law firm in federal litigation asserting violations of the Fair Debt Collection Practices Act, securing voluntary dismissal of all claims following summary judgment motion practice.
- Represented the mayor of one of New Jersey’s largest cities in litigation brought by the city’s governing body concerning the delegation of statutory redevelopment authority.
- Successfully defended, on appeal, a municipal police department in connection with a Civil Service Commission decision upholding the removal of a police officer from employment.
- Contributed to the defense of a developer and general contractor in construction litigation brought by a specialty subcontractor on a six-story mixed-use project in Bayonne, asserting counterclaims and third-party claims for professional malpractice, breach of contract, fraudulent inducement, and Consumer Fraud Act violations.

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## Affiliations

### Memberships

- New Jersey State Bar Association: Leadership Academy Fellow (2024-2025); Young Lawyers Division, Treasurer, former Secretary, Membership Committee Co-Chair, *Dictum* Newsletter Assistant Editor
- Morris County Bar Association: Construction & Surety Committee Co-Chair; former Trustee
- Morris County Bar Foundation Trustee
- Essex County Bar Association

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## Insights & More

### Announcements

[Joseph A. Natale to be Installed as Treasurer of NJSBA Young Lawyers Division](#)

4.24.26

[36 Greenbaum Attorneys Selected for Inclusion in 2026 Edition of New Jersey Super Lawyers](#)

3.20.26

[Joseph A. Natale Recognized by New Jersey Law Journal on 2025 “New Leaders of the Bar” List](#)

9.03.25

2026 Edition of Best Lawyers Recognizes 54 Attorneys in 41 Practice Areas: Eight Greenbaum Lawyers Recognized on "Ones to Watch" List

8.21.25

Joseph A. Natale to be Sworn In as Secretary of NJSBA Young Lawyers Division

4.22.25

Thirty-Five Attorneys from Greenbaum, Rowe, Smith & Davis Selected for Inclusion in 2025 Edition of New Jersey Super Lawyers

3.19.25

Mary E. Toscano and Joseph A. Natale Recognized by NJBIZ as 2025 "Leaders in Law" Honorees

2.09.25

Joseph A. Natale Selected as Fellow of NJSBA 2024-2025 Leadership Academy

9.10.24

2025 Edition of Best Lawyers Recognizes 56 Attorneys in 39 Practice Areas: Ten Greenbaum Lawyers Recognized on "Ones to Watch" List; Three Selected for "Lawyer of the Year" Recognition

8.14.24

Joseph A. Natale Honored by Morris County Bar Association

5.14.24

Joseph A. Natale Joins Greenbaum, Rowe, Smith & Davis as Litigation Associate

5.14.24

## **Seminars & Events**

Who's Your Client? Defining Attorney Duties in Non-Clients After Christakos vs. Boyadjis

5.14.26

Best Practices Make Perfect: Law Firm Management, Structure, Disputes, and Succession Planning

5.14.26

Boardwalk Seminar 2026: Business Torts

4.30.26

New Jersey Construction Law for Public Projects

4.10.26

Business Development, Marketing & Networking for Young Lawyers+

3.12.26

The Fundamentals of Construction Law

8.26.25

How to Ethically Close a Law Practice

5.29.25

What You Need to Know About Trust Accounting and Law Firm Planning

5.14.25

Using Modern Tools for Old Fashioned Mentorship and Relationship Building

5.13.25

Boardwalk Seminar 2025: Business Torts

4.30.25

Preventing and Addressing Construction Defects and Failures in New Jersey

10.07.24

Best Practices Make Perfect: Law Firm Management, Structure, Disputes, and Succession Planning

5.15.24