



Robert Hille

Partner

 Roseland

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- Representation of clients in civil and criminal matters, including professional liability actions and alleged ethical violations faced by attorneys and healthcare providers
- Complex insurance coverage disputes and interpretation of coverage under a broad range of policies
- Certified by the Supreme Court of New Jersey as a Civil Trial Attorney

Bob is a civil and criminal trial attorney who represents clients in litigation in state and federal courts, and before federal and state administrative boards and agencies. His areas of concentration include professional liability defense, professional ethics, disputes involving healthcare providers, insurance coverage matters, white-collar criminal defense, regulatory issues, and legal issues associated with the use of technology and artificial intelligence (AI), including those related to professional ethics.

Bob has considerable expertise related to professional ethics for legal and healthcare industry professionals. He represents attorneys facing allegations of ethical violations in disciplinary actions before the District Ethics Committee (DEC), in Office of Attorney Ethics (OAE) investigations and prosecutions, and in proceedings before the Disciplinary Review Board (DRB) and the New Jersey Supreme Court, in matters ranging from suspension to dismissal to disbarment.

In the healthcare sector, Bob represents physicians and other licensed healthcare professionals in professional board inquiries and investigations, including those involving alleged violations of medical ethics and alleged breaches of standards of care. His white-collar experience includes involvement in both state and federal

investigations, including those related to healthcare fraud and abuse and the taking of fraudulent payments from government entities.

In the area of insurance coverage, Bob has litigated numerous lawsuits. He represents business policyholders in complex insurance coverage litigation with the goal of maximizing the value of insurance assets by aggressively disputing unwarranted denials of coverage. He provides coverage analysis and opinions, interpreting the scope of coverage for pending or potential claims under commercial general liability (CGL), directors & officers (D&O), errors & omissions (E&O), and other types of policies. Bob vigorously represents clients at the trial and appellate levels to resolve disputes concerning an insurer's duty to defend and duty to indemnify. This includes prosecuting declaratory judgment actions and claims for breach of contract. He has pursued extra-contractual claims against insurers for wrongful or unreasonable delay and denial of payment in "bad faith" litigation with the objective of ensuring that clients recover the full benefits of their policies.

Certified by the Supreme Court of New Jersey as a Civil Trial Attorney, Bob has served as an amicus representative for professional and business associations on a number of matters before the Supreme Court.

Areas of Focus

Practice Areas

- Criminal Defense & Regulatory Compliance
- Professional Negligence, Malpractice & Ethics
- Negligence, Malpractice & Ethics in Healthcare
- Commercial Litigation
- Fiduciary Relationships
- Insurance Coverage
- Healthcare
- Healthcare Litigation
- Federal False Claims Act & Insurance Fraud
- Hospital & Physician Reimbursement
- Regulatory Appeals
- Healthcare Regulatory & Compliance
- Litigation
- Managed Care Contracting & Dispute Resolution

Industries

- Healthcare
- Professional Services
- Financial Services & Insurance

Credentials

Bar Admissions

- New Jersey, 1983
- New York, 1991
- U.S. Supreme Court, 2008
- U.S. Court of Appeals, Third Circuit, 1996
- U.S. District Court, District of New Jersey, 1983
- U.S. District Court, Eastern District of New York, 1986
- U.S. District Court, Southern District of New York, 1986

Education

- Seton Hall University School of Law, J.D., 1983
- Bucknell University, B.A., 1980

Experience

Representative Matters

- Secured a complete defense verdict for an attorney client facing an eight-figure legal malpractice claim arising from alleged conflicts of interest tied to a mezzanine financing transaction following the real estate market collapse, eliminating all exposure at trial.
- Resolved multiple legal malpractice matters for law firm clients after the unexpected collapse of their primary professional liability insurer, navigating coverage gaps created by reinsurance insolvency and adverse New Jersey Guarantee Fund rulings to achieve favorable outcomes despite the absence of statutory coverage protection.
- Advised a general contractor on emergent insurance coverage strategy following a catastrophic crane accident at a New York City high-rise project, mitigating exposure stemming from an uninsured and insolvent subcontractor and addressing tens of millions of dollars in project delay losses.
- Resolved a seven-figure contract dispute on behalf of a pharmaceutical manufacturer involving alleged marketing and development obligations tied to a new prescription drug, avoiding protracted litigation and business disruption.
- Representing two New Jersey health systems in high-stakes litigation against multiple Medicare Advantage plans seeking recovery of approximately \$5 million in underpaid 340B drug reimbursements, following a U.S. Supreme Court decision invalidating the Center for Medicare and Medicaid Services' reimbursement reductions; matters are proceeding toward mediation and arbitration.
- Representing an emergency medicine physician practice in \$11+ million dispute against UnitedHealthcare and affiliated entities arising from post-breach recoupment efforts following the Change Healthcare cyber incident, advising on recovery of lost revenue and structuring a resolution to preserve the practice's financial viability.

- Obtained a seven-figure jury verdict in a wrongful death action, securing substantial economic and non-economic damages for the decedent’s surviving children after prolonged life support and failure-to-assist claims.
- Representing targets and key witnesses in federal and state healthcare fraud and Medicaid fraud investigations, including matters involving potential exposure exceeding \$14 million, restitution risk, and incarceration, before New Jersey and New York authorities and the U.S. Attorney’s Office for the Eastern District of New York.
- Representing a clinical director subpoenaed by the New Jersey State Commission of Investigation in a wide-ranging inquiry into addiction treatment facilities involving alleged improper referrals, ownership structures, and quality-of-care concerns, with potential industry-wide reimbursement implications in the hundreds of millions of dollars.
- Advising a local government agency on the formation of a compliant “friendly P.C.” structure for the operation of New Jersey’s largest psychiatric hospital, including drafting and negotiating all transactional and governance documents under New Jersey healthcare law.
- Represented a global pharmaceutical company in successfully petitioning the New Jersey Supreme Court for special in-house licensure, enabling out-of-state counsel to practice in New Jersey on a permanent basis.
- Representing a New Jersey estate-planning attorney as a fact witness in a nationally publicized multiple-homicide prosecution, addressing privilege, fiduciary-duty, and waiver issues arising from grand jury testimony and trial proceedings; seeking court protection to mitigate civil and professional liability risk.
- Representing a physician practice owner in a seven-figure action for diversion of assets against a practice management company, seeking recovery of misappropriated funds and restoration of operational control.
- Represented an unlicensed owner of a licensed clinical social worker practice in a state fraud and abuse investigation with potential seven-figure reimbursement exposure and possible criminal referral.
- Successfully negotiated the elimination of redundant seven-figure insurance coverage obligations for a carrier client, reducing exposure despite an adverse trial-court ruling requiring concurrent coverage under multiple policies.

Affiliations

Memberships

- New Jersey State Bar Association: past President (2017-2018); Health Law Section; Insurance Benefits Committee Chair; Amicus Committee; Malpractice Insurance Special Committee; Cannabis and Psychedelics Law Special Committee; AI Special Committee
 - Association of the Federal Bar of New Jersey
 - Bergen County Bar Association: past President (2003-2004); President’s Advisory Council
 - American Bar Association: Health Law Section; Tort Trial & Insurance Practice Section; Litigation Section, Excess, Surplus Lines, and Reinsurance (ESLR) Committee
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Committees

- Appointed by the New Jersey Supreme Court Chief Justice to serve on the Ad Hoc Committee on Attorney Malpractice Insurance. This two-year project culminating in a 171-page report examined whether legal malpractice insurance should be mandatory and resulted in changes in the law. The Committee's report was studied nationally and included an appearance before a California court committee that was studying the same issue.

Personal

- Legal analyst on the Law & Crime Network and Court TV, exploring current legal cases and stories that can be accessed on numerous broadcast, digital streaming and mobile platforms.
- The Society of The Friendly Sons of St. Patrick in The City of New York
- While President of the New Jersey State Bar Association, successfully negotiated with New Jersey Governor Phil Murphy a [renewal](#) of the NJSBA's Judicial and Prosecutorial Appointments Committee (JPAC) Compact, restoring a significant role for county bars as part of the confidential candidate review process for justices, judges, and county prosecutors.

Insights & More

Announcements

[36 Greenbaum Attorneys Selected for Inclusion in 2026 Edition of New Jersey Super Lawyers](#)

3.20.26

[2026 Edition of Best Lawyers Recognizes 54 Attorneys in 41 Practice Areas: Eight Greenbaum Lawyers Recognized on "Ones to Watch" List](#)

8.21.25

[Robert B. Hille Participates in NJSBA Amici Brief Before U.S. Supreme Court](#)

4.06.25

[Thirty-Five Attorneys from Greenbaum, Rowe, Smith & Davis Selected for Inclusion in 2025 Edition of New Jersey Super Lawyers](#)

3.19.25

[2025 Edition of Best Lawyers Recognizes 56 Attorneys in 39 Practice Areas: Ten Greenbaum Lawyers Recognized on "Ones to Watch" List; Three Selected for "Lawyer of the Year" Recognition](#)

8.14.24

[Thirty-Four Attorneys from Greenbaum, Rowe, Smith & Davis Selected for Inclusion in 2024 Edition of New Jersey Super Lawyers](#)

3.25.24

[Greenbaum Partner Robert B. Hille Recognized by New Jersey State Bar Association with Amicus Curiae Award](#)

1.15.24

2024 Edition of Best Lawyers Recognizes 59 Attorneys in 38 Practice Areas: Twelve Greenbaum Lawyers Recognized on "Ones to Watch" List; Five Selected for "Lawyer of the Year" Recognition

8.16.23

New Jersey State Bar Association Recognizes Two Greenbaum Partners with Amicus Curiae Awards

1.16.23

2023 Edition of Best Lawyers Recognizes 51 Attorneys in 36 Practice Areas: Nine Greenbaum Lawyers Recognized on "Ones to Watch" List; Seven Selected for "Lawyer of the Year" Recognition

8.17.22

Client Alerts

New Jersey Supreme Court "Wade Committee" Recommends Pathway to Readmission for Attorneys Following Disbarment

7.17.23

Eighth Circuit Imposes "But-For" Causation Standard for False Claims Act Cases Premised on Anti-Kickback Violations, Causes Circuit Court Split

11.15.22

DOJ and Federal Law Enforcement Agencies Coordinate Efforts in Expanded Pursuit of Healthcare-Related COVID-19 Fraud

6.20.22

NJ Supreme Court to Reconsider Permanency of Disbarment for Attorneys; Greenbaum Partner Robert B. Hille Argues the Cause for NJ State Bar as Amicus Curiae

6.13.22

U.S. Department of Justice Takes Aim at Extensive PPP Loan Fraud

4.12.22

An Overview of The American Rescue Plan

3.24.21

Second Emergency Stimulus Bill Provides \$100 Billion in Additional Funding to Further Support COVID-19 Treatment and Testing

4.27.20

Title V and Title VI of the CARES Act: Coronavirus Relief Funds and Selected Provisions including Emergency Appropriations

4.01.20

Title III of the CARES Act: Supporting America's Health Care System in the Fight Against the Coronavirus

3.31.20

Published Articles

Collision Course—Can Private Equity and Law Firms Coexist?

4.22.26

Insurer Use of AI in Medicine and Health Care Draws Expansive Scrutiny

8.25

Ethics and the Rise of AI

April 2025

Insurer Use of AI in Healthcare Draws Expansive Scrutiny

Summer 2024

Harris inherits Biden's border blaming from Trump, but it's Congress' 'sweeping powers' over immigration that should come under focus

7.25.24

Health Care Providers Should Note Court's Clarification on Jury Waiver

3.12.23

DOJ Enforcement Actions Alleging PPP Loan and Healthcare-Related COVID-19 Fraud Continue to Rise

Summer 2022

With 'In re Wilson' Under the Microscope, Ethics Experts Say Disbarment Rule Needs More Nuance

6.16.22

U.S. Department of Justice Takes Aim at Extensive PPP Loan Fraud: Is Focusing its Lens on the Construction Industry

Spring 2022

Eighth Circuit Imposes New "But-For" Causation Standard for False Claims Act Cases Premised on Anti-Kickback Violations, Causes Circuit Court Split

Winter 2022

New Jersey's Veterans Diversion Program

February 2022

LexisNexis Practice Guide: New Jersey Pleadings

2022 Edition

LexisNexis Practice Guide: New Appleman New Jersey Insurance Law

2022 Edition

LexisNexis Practice Guide: New Jersey Pretrial Practice

2022 Edition

NJ Bar Aims To Limit Disbarment Rule For Misusing Funds

9.26.21

Effective Communication and How Not to Write Like A Lawyer

4.21

Seminars & Events

The Use of AI in Modern Legal Practice: Tools, Tactics, and Pitfalls

4.29.26

Document Retention and Destruction for Lawyers

1.15.26

Fee Disputes in New Jersey: Retainer Agreements, Billing Practices and the Arbitration Process

12.10.25

Professionalism Day: Ethics and the Rise of Artificial Intelligence

11.18.25

AI in Healthcare

10.15.25

Lunch with the Masters: Top 10 Ethics Decisions of 2025

7.08.25

Jury Selection, AI and Bias

6.04.25

AI's Impact on Corporate Counsel and Businesses: Key Strategies & Insights

5.14.25

Am I Covered? - Understanding Your Professional Liability Policy and Trending Claims

5.14.25

New Jersey Attorney Trust and Business Accounting and Avoiding the Risks of Disbarment and Other Discipline for Co-mingling and Misappropriation of Entrusted Funds

2.05.25

A.I. and the Law: A 2024 Review and a Look at the Year Ahead

12.16.24

AI, Ethics, Legal Malpractice - How to Avoid the Malevolent Consequences of the Witches Brew

11.05.24

The Challenge of Crisis Lawyering, Part II: When DOJ or other Regulators Come Knocking - What to Do (and What NOT to Do)

10.09.24

2024 Jeffrey P. Weinstein Family Law Institute

9.23.24

Ethics, The Court and The Bar - A Comprehensive Look at How the Ethics System Works

5.15.24

How to Avoid Malpractice Risk by Being a Pro at Understanding Your Professional Liability Insurance

5.14.24

The Crumbley Case and Parental Liability

5.02.24

2024 NJSBA Virtual Spring Conference

3.06.24

Ethics, Malpractice & Coverage

12.04.23

5th Annual Corporate Counsel Symposium

11.27.23

Malpractice Update: Carrier Concerns, Cybersecurity Threats, Starting a New Firm, Retiring from Practice

9.19.23

The Challenges of Crisis Lawyering: Ethical and Practical Considerations for Handling Emergency Situations

9.13.23

The NJSBA Summer Conference

8.30.23

2023 Jeffrey P. Weinstein Family Law Summer Institute

7.24.23

How to Handle and Mitigate a Crisis- Preparing for and Responding to What's Next

3.29.23

The NJSBA Spring Conference

3.26.23

The NJSBA Fall Conference - A Special One Day Virtual Event

11.20.22

The Federal Government is Taking Aim at PPP Loan and COVID Relief Payment Fraud: What ALL Healthcare Businesses That Received Pandemic Relief Funds Need to Know

10.26.22

Risks from Serving More than One Master - Practicing Law Without a License, Outside Civil Exposure and Other Pitfalls for In-House Counsel

9.12.22

What ALL Business Owners Who Received Pandemic Relief Funds Need to Know about the Government's Crackdown on PPP Loan Fraud

6.28.22

2022 Construction Law Forum

6.27.22

How to Ethically Close a Practice

5.10.22

Breakfast with the Third Circuit Judges

4.28.22

Wrestling with Stress and Ethical Challenges: Resilience Training in the Long-Haul for the Practice of Law

12.30.21

Ethics Update 2021: Professional Liability, Trust Accounting, The Wilson Rule & Social Media

12.07.21

Misappropriation of Client Funds, the Recent Supreme Court Cases and Attorney Trust Accounting: How to Avoid the Mistakes that are Endangering the Careers of Experienced Lawyers

11.17.21

Keeping Your Records & Keeping Your License: Recordkeeping, Misappropriation & Beyond

10.13.21

Civics for Legal Professionals

8.18.21

Wrestling with Stress and Ethical Challenges - Resilience Training in the Long-Haul for the Practice of Law

7.22.21

Everything You Ever Wanted to Know About Ethics and Malpractice (and Some Things You Didn't Know You Needed)

5.18.21

Professional Liability & Ethics Update

12.08.20

DAMAGED - Recovering and Measuring Business Losses Due to the Pandemic and other Unusual Occurrences

12.03.20

The Latest on Motions in Limine

10.26.20

Insurance Coverage Issues and Defending Your Rights in the Age of COVID-19

6.30.20

Not Worth the Gamble: What Every Lawyer Should Know About Ethics and Malpractice

5.12.20

Malpractice Update: Carrier Concerns, Starting a New Firm, Retiring from Practice

5.07.20

Small Businesses and the Impact of COVID-19

4.14.20

COVID-19 FALLOUT: How Does My Business Survive?

4.07.20

Multimedia Resource

Photos and Video clips of Mr. Hille's appearances on *Court TV* and *Law & Crime*, multi-platform live trial networks.

- 2026
 - [March 2, 2026: Court TV | UT V. Kouri Richins](#)
 - [January 16, 2026: Court TV | Brendan Banfield's Defense](#)
- 2025
 - [November 29, 2025: Prime Crime | Christopher Gregor](#)
 - [October 20, 2025: Court TV | Irish Firefighter Rape Trial](#)
 - [October 12, 2025: Law&Crime Prime Crime | Teen Accused of Killing His Mom Two Years After Shooting Dad](#)
 - [October 2, 2025: Court TV | Home Invasion Hoax Murder](#)
 - [September 20, 2025: Law&Crime Sidebar with Jesse Weber | Bombshell Ruling in Teacher's 25,000+ Text Message Sex Abuse Case](#)
 - [August 22, 2025: Court TV | GA v. Christopher Wolfenbarger](#)
 - [July 29, 2025: Court TV | Billy Delgado Trial](#)
 - [July 24, 2025: Court TV | Kohberger Investigation](#)
 - [July 11, 2025: Court TV | IA v. Karina Cooper](#)
 - [June 12, 2025: Court TV | Karen Read Murder Retrial](#)
 - [May 30, 2025: Court TV | Karen Read Murder Retrial and Sean 'Diddy' Combs Trial](#)
 - [May 12, 2025: Court TV | Karen Read Murder Retrial](#)
 - [May 8, 2025: Court TV | Karen Read Murder Retrial](#)
 - [May 1, 2025: Court TV | Karen Read Murder Retrial](#)
 - [March 13, 2025: Law & Crime Sidebar with Jesse Weber | Man Kills Friend at Birthday Party He Planned for Her](#)
 - [March 5, 2025: Court TV | CA v. Monica Sementilli: Celebrity Stylist Murder Trial](#)
 - [March 5, 2025: Court TV | Bryan Kohberger Murder Trial](#)
- 2024
 - [August 20, 2024: Law & Crime Podcast Sidebar with Jesse Weber | Instagram Model High on 'Pink Cocaine' Killed Two People: Court Docs](#)
 - [August 20, 2024: Law & Crime Podcast Sidebar with Jesse Weber | Beauty Queen Accused of Plotting Husband's Murder Was Strangled by New Boyfriend: Cops](#)
 - [February 9, 2024: Jennifer Crumbley | A Parent Convicted On Her Own Individual Acts](#)
- 2023
 - [January 13, 2023: Iowa Family Murders Part 1](#)
 - [January 13, 2023: Iowa Family Murders Part 2](#)
- 2022
 - [June 14, 2022: Danielle Redlick Murder Trial Part 1](#)
 - [June 14, 2022: Danielle Redlick Murder Trial Part 2](#)

- June 14, 2022: Uvalde School Shooting
- March 30, 2022: NJ v. Michael Barisone Part 1
- March 30, 2022: NJ v. Michael Barisone Part 2
- 2021
 - August 11, 2021: New York Governor Andrew Cuomo Resigning Amid Allegations
 - June 20, 2021: Dropped Sexual Assault Charges Against Cosby by the Pennsylvania Supreme Court,
- 2019
 - October 19, 2019: Hollywood Ripper Trial
 - August 6, 2019: Eric Boyd Trial
 - July 29, 2019: Pathologist Testimony in Rosenbaum Trial
 - July 19, 2019: Kemia Hassel Trial Verdict
 - July 19, 2019: Bruises in Rosenbaum Trial
 - June 11, 2019: Differing Evidence in the Kellen Winslow
 - April 17, 2019: John Jonchuck Verdict
 - April 8, 2019: Lindsay Partin Trial Verdict
 - March 27, 2019: 'Empire' Star Scandal